



Partnership Package

20 YouthConnekt Africa Summit
26 Kigali, 25 -27 November

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YouthConnekt Africa Summit

A Platform for Transformation

The Evolution

Launched in 2017 to establish direct dialogue between young African leaders and policymakers, the YouthConnekt Africa Summit has become the continent's premier intergenerational platform. For nearly a decade, this unique space for direct democracy has successfully bridged the gap between youth aspirations and policy action.

The Challenge

However, the landscape has fundamentally shifted. Today, youth-focused conferences have proliferated into look-alike formats, while a more demanding generation of young Africans is rightly questioning whether these events lead to real impact. Concurrently, profound global disorder has emerged, threatening the economic stability, employment, and futures of young Africans.

The Pivot

The upcoming Summit in Kigali marks a deliberate paradigm shift from dialogue to systemic transformation. While 360-degree youth-led dialogue remains our DNA, today's turmoil requires a broader coalition. Policymakers and development actors are indispensable, but they do not hold all the answers. This Summit will integrate the private sector and public institutions into a new architecture designed to:

- **Dismantle Systemic Barriers:** Identify and break down the visible and invisible economic and social obstacles hindering youth emancipation.
- **Forge an Action Consensus:** Convene the exact political, technical, and financial stakeholders capable of altering realities on the ground.
- **Mobilize Private Resources:** Secure concrete commitments for youth training, pro-youth policies, and employment.

Our Value

With a massive pan-African network, direct institutional access to 39 Member States, a deep physical presence, and a bold, youth-led team, YouthConnekt Africa is uniquely positioned to lead this evolution. We invite our partners across the public, private, and development sectors to join us in turning this Summit into a definitive platform for continental transformation

Theme

Shaping the Generational Mission.

Africa stands at a defining moment in its history, shaped by the strength, scale, and potential of its young generations. With over 532 million people aged 15-35, the continent hosts the largest and fastest growing youth population in the world, a trend set to continue well into the 2070s.

This moment is marked by profound and accelerating transformations: shifting global economic trends and geopolitical dynamics; mounting pressure on environmental resources; rapid technological change driven by artificial intelligence; and the resurgence of war, conflict, and insecurity. These realities place Africa's youth at the center of attention, both as those most affected and as those best positioned to shape solutions.

Now more than ever, it is timely to reflect on the words of Frantz Fanon, in *The Wretched of Earth* (1961).

Hence the theme, "**Shaping the Generational Mission**" is a call to action for a generation to rise, engage, and define its legacy. Discovering this generational mission is neither simple nor linear. It raises fundamental questions: What should this mission look like? How should it be fulfilled? Which commitments must be made to ensure it is not missed?

The YouthConnekt Africa Summit 2026 is designed as a response to this "relative obscurity," providing a platform to connect, exchange, and collectively deliberate on a shared path forward. It affirms that, despite the complexity of today's challenges, a new trajectory can be defined by young Africans, for themselves and future generations.

Thematics

- 1. Markets without borders: AI driven Integration and informal trade**
Intra-African integration under the AfCFTA can't just be a framework for multinational corporations. For the next generation, prosperity will be defined by digital trade, cross-border logistics, and the formalization of youth-led micro-enterprises.
- 2. The new social contract: trust, legitimacy, and accountable governance**
Across the continent, generational change is driving a push for deeper institutional accountability. In an era of global and local turmoil, peace and stability can't be maintained through top-down mandates alone.
- 3. Beyond the paycheck: dignified work and livelihoods in the modern economy**
Focus on building sustainable livelihoods beyond traditional employment metrics. Support entrepreneurship, skills, and informal sector pathways to dignified income.
- 4. Generational sovereignty: climate, resource security, and green livelihoods**
Climate change, agrifood systems, and environmental degradation are actively repressing the livelihoods of young African farmers, pastoralists, and urban laborers today.
- 5. Driving the global narrative: monetizing Africa's sports, creative and cultural capital** - Unlock Africa's sports and creative industries through investment, infrastructure, and market access. Ensure young creators benefit economically from their cultural and artistic influence.
- 6. Structural well-being: building youth-responsive and resilient health systems**
Strengthen health systems that address both physical and mental well-being of youth. Ensure accessible, resilient care that protects productivity and economic participation.



new Partnership Areas



Youth Friendly Company Awards

The Awards recognize organizations that demonstrate outstanding commitment to youth employment, skills development, and inclusive economic opportunities across Africa. Partnering with this initiative will position your organization as a driver of inclusive growth and the future of Africa's young workforce.

Brand naming Opportunities



High-level Networking Cocktail

As the Cocktail Sponsor, your organization will gain unrivalled visibility at the forefront of Africa's youth development agenda, connecting with the continent's key leaders and changemakers.



Gala Dinner

The Gala Dinner showcases Africa's rich cultural diversity through vibrant performances, while offering sponsors a prestigious platform for high-level networking with influential leaders from across Africa and beyond.



Social Events

This year's summit will provide delegates with a rich networking experience through a variety of social engagements, including dedicated sector meetups, Movie and comedy night, the Kigali Night Run, and some post-summit activities designed to foster meaningful connections and long-term collaboration.

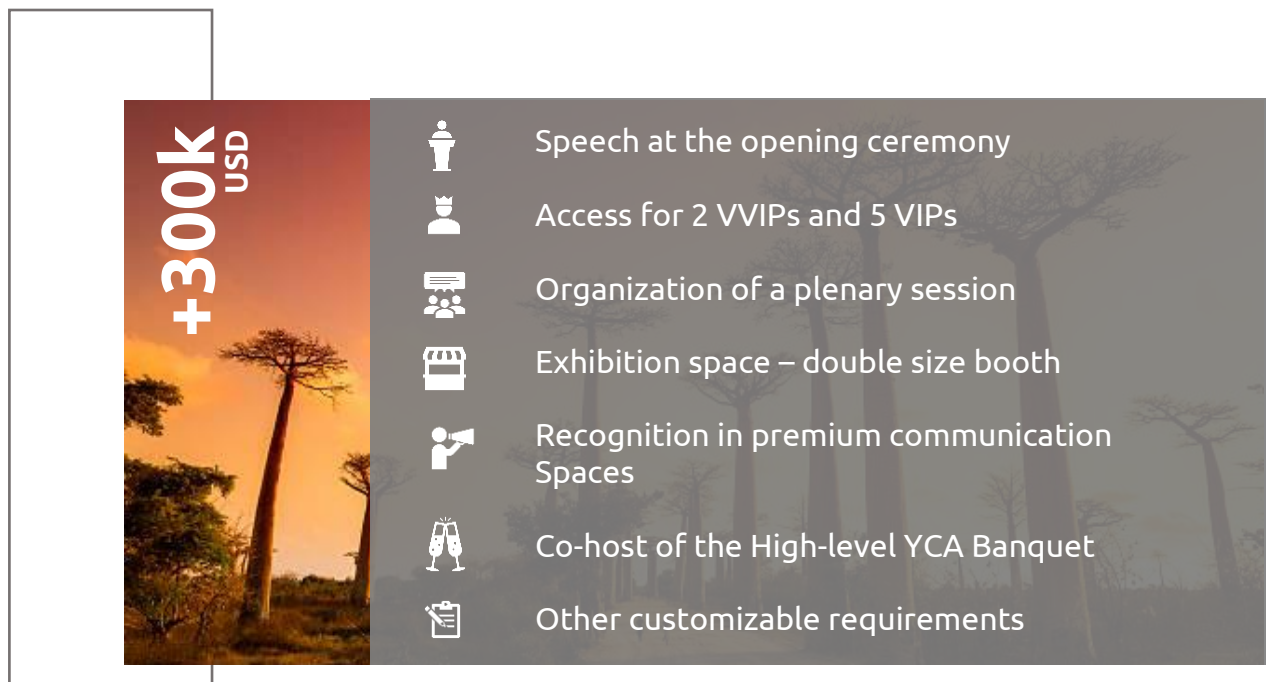
Partnership Tiers

Partnering with the YouthConnekt Africa Summit is a unique opportunity to align your brand with a high-impact event dedicated to youth empowerment and sustainable development across the continent. By becoming a sponsor of this summit, your company will gain increased visibility, connect with key stakeholders, and contribute to positive change in Africa, thereby demonstrating its commitment to corporate social responsibility (CSR).



Note: Potential benefits can be customized for each level. Here is an overview of the available options :

Platinum



Gold

+200k
USD



Speech during a plenary session



Access for 1 VVIP and 2 VIPs



Organization of a plenary session



Exhibition space – double size booth



Recognition in communication
Spaces



Other customizable requirements

1 accès VVIP et 3 accès VIP

Silver

+100k
USD



Speech during a parallel session



Access for 2 VIPs



Organization of a parallel session



Exhibition space – standard size



Recognition in communication
Spaces



Other customizable requirements

Bronze

+50k
USD



Access for 1 VIP



Exhibition space – standard size



Recognition only in digital communication spaces



Other customizable requirements

Exhibition



Double size

- Customized both design
- Recognition only on X platforms

Standard space

- Standard size and format
- Recognition only on X platforms

Logistical Support

In kind

A logistical partner for the YCA 2025 summit is an actor (company, institution, or organization) that provides essential operational, material, or technical support for the successful organization of the summit.



Transport and Mobility



Accommodation



Infrastructure and Venues



Catering



Branding and Printing



Technology and Connectivity



Media and Communication

Why partnering With us ?

The offered packages are varied and divided into different categories to meet the specific needs and expectations of each partner. We aim to highlight the benefits associated with each partnership option, as well as the customization possibilities they provide.

Strategic Positioning

YouthConnekt values your commitment and goes beyond offering simple brand visibility by positioning you fully as a strategic partner engaged alongside African youth. This includes:

- Displaying your logo on all materials (website, social media, posters, etc.)
- The opportunity to have your brand name associated with a major activity
- Inclusion in the summit's official content (videos, documents, etc.)
- Having a well-placed booth to showcase your products or services
- Being mentioned in the summit's final report, shared with all stakeholders

Storytelling

The sponsor can be directly involved in the program by:

- Delivering an opening speech or a keynote during a plenary session.
- Leading a workshop or session and sharing your expertise.
- Participating in panel discussions on relevant topics.

Access to a Network of Influence

YCA aims to create opportunities for meetings and privileged access to a unique ecosystem:

- With VVIP and VIP access to exclusive high level events.
- By having a personalized networking space.
- By receiving a set number of complimentary entries for your team.

Legacy and Impact

This section relates to the sustainable contribution of opportunities:

- Showcase the impact of your work and connect with continental pioneers who are changing the game for our continent.
- To drive transformative shifts in mindset and action that strengthen the role of youth in shaping Africa's development.





Additional Information

YouthConnekt Africa represents broad cooperation and collaboration aimed at achieving the ultimate vision of socio-economic transformation of African youth. Thus, every new partnership, whether existing or in development, is valuable and begins with a meaningful conversation. For the 2026 Summit, we have designated team members who will facilitate discussions to address mutual requirements and ensure the satisfaction of all parties.

Contacts :

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YOUTH CONNE AFRICA SUMM

**We
Remain at
your disposal.**